



SPONSORSHIP PROPOSAL

BREVARD SC

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About Brevard SC

Brevard SC (referred to from hereon in as the "Company") was established as a Non-profit Corporation at 253 Wading Bird Cir SW, Palm Bay, Florida 32908 with the expectation to put Brevard County on the map as blossoming sporting and business League Two Franchise.

Our mission is to establish a "First Class" Soccer club, that embodies professionalism, creates and bolsters ties in our community, and to uplift the image of soccer in the Brevard County area.

The Company was formed on 06/01/2019 as Non-profit Corporation under Florida state laws and headed by Wudson Fenelon. Wudson is an entrepreneur who manages several maintenance businesses. Wudson has worked with youth clubs for over ten years with the Phoenix Soccer club now known as Brevard Soccer Academy. He serves on board member for the City Of Palm Bay Parks and Rec, manages a Local Bank Of America, and manages Brevard Fire while being a father to one of the players.

We will continue to seek acceptance into leagues at the highest competition level offered such as USL 2 and USL 1, while maintaining a developmental focus suitable for our member's and desires.

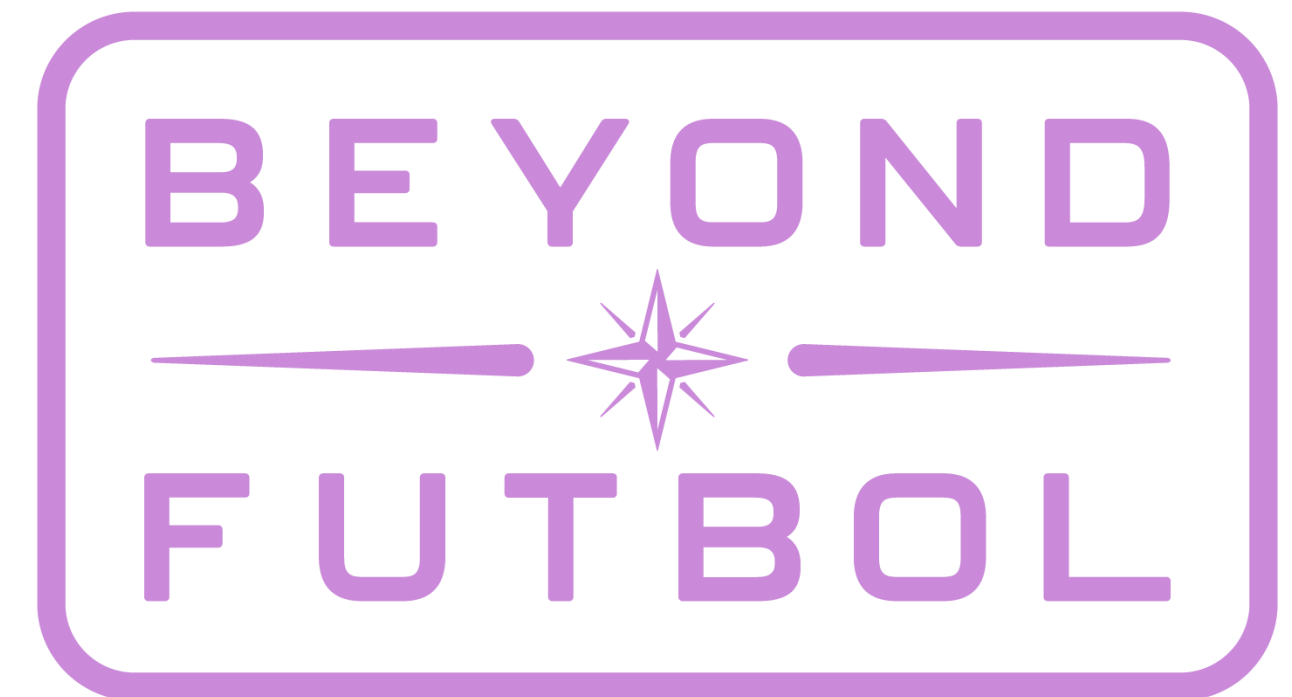
About Brevard SC



USL League Two is the leader in pre-professional soccer in North America. The League holds a vital role as it continues to provide the elite platform for those pursuing professional careers domestically and internationally. USL Academy is a pathway to Senior Team Soccer through USLA Player Development Model: Defined Player Pathways, Strategic Alignment, Talent Identification, and Player Promotion.

USL Academy strives to provide the best opportunity for young players to develop and learn both on and off the pitch. As the landscape of elite youth development continues to evolve, more & more teenage players are being promoted into USL Senior Team environments while still attending high school.

Brevard SC is seeking sponsorship and donations to provide the opportunity to young and senior players for development and participation in sports. We offer sponsors the opportunity to promote your name and maintain a high profile among key soccer fans, players, influencers, and other key industry professionals. Sponsoring Brevard SC will help to increase brand awareness within the local community and build new relationships with key industry figures.



About USLA



Purpose: To create optimal player development environments and provide local youth prospects the best chance of reaching the professional level, all league-approved USL Academy programs will be required to meet a set of minimum standards across a series of categories listed out in this document. By developing these standards, USLHQ aims to pursue the following key goals:

Build Pathways: Establish as many youth to pro player development pathways, linking elite youth organizations with USL Senior Teams in Championship, League One, & League Two.

Produce Players: Increase number & quality of locally produced talents for USL Senior Teams, while striving to develop world-class players able to compete at the highest level.

Drive Return on Investment: Provide USL ownership groups an efficient player development model for their Senior Teams, while increasing the likelihood of a return on that investment.

Improve Quality: Improve the standard of long-term player development programs across the United States, positively impacting every aspect of those environments & pathways.





Goals & Objectives

- Our goal as a club is to encourage, inspire and empower each player and coach to be able to reach the highest level possible within the game and in life, while helping create leaders and individuals that will inspire others to do the same.
- Our long-term developmental plan is to maintain Men's / Women's teams, while continually working to improve our coaching staff and competition level.
- Increase attendance at all home soccer games, not just the Brevard Fire home games with the League's brand presence.
- Increase awareness of when games are and what themes are scheduled.
- Increase social media efforts to help drive attendance through Facebook, Instagram, Tweeter, YouTube and Tiktok.
- For fiscal year 2023 we intend to have our coaches continue the Coaching License Pathway through US Soccer Learning Center. These consists of a series of courses designed to meet the specific needs of a coach at every step of the way.
- Brevard Fire believes education is a journey, and our goal is to provide the necessary tools, guidance, and mentorship a coach requires.



Awards & Achievements



Brevard SC has earned numerous accomplishments listed below:

UPSL Premier DIV WINNER

- 2020 Division Champions
- 2021 2nd Place Division Spring Season Finalist
- 2022 Florida Region Tournament Semi-Finalists

NSL

- 2022 Spring Season 2nd Place Finishes
- NSL Central Division winner 2022
- NSL State Final Winner 2022

Pro-Contract

- 2022 Finland 2nd Div.
- 2021 Norway 2nd Div.





Why should you sponsor us?

We have several packages available for sponsors, we will provide you with the opportunity to get your business in front of your larger audience. Serving as a sponsor for Brevard SC can provide following benefits to your organization.

The opportunity to promote your name and to maintain a high profile among key stakeholders:

- Promote your organization and your products to soccer fans.
- Maintain a high profile of your company within the industry.
- Increase brand awareness within the local community.
- Network and build new relationships with key industry figures.
- Increase your reach and exposure to new clients, customers, and businesses at International level.
- Capture a wide demographics.
- Receive a good retention of investment.
- Increase sales.
- Provide a point of difference between you and your competitors.





Player Sponsorship Opportunities

Level 1

2 team t-shirts with player name

2 season passes

1 One on One game with player

Level 2

3 team t-shirts

3 season passes or 2 game tickets

1 One on One game with player

Level 3

4 team Jerseys with player name

4 season passes or 4 game tickets

Level 4

5 team Jerseys with player name

5 season passes or 10 game tickets

Silver Sponsor

Corporate Sponsorship Package

- Logo on team website with clickable link (3 weeks)
- Social media exposure for 2 weeks on all platforms
- 2 Live stream games with logo placed on screen for 15 mins
- 4 T-shirts
- Inclusion on the Ground Entry sign – Small image
- Advertising in our season update emails
- Recognition at club events
- Independent Company Banner in-between home ground games



Gold Sponsor

Corporate Sponsorship Package

- Logo on team website with clickable link (4 weeks)
- Social media exposure for 4 weeks on all platforms
- 4 Live stream games with logo placed on screen for 30 mins
- 8 T-shirts
- Inclusion on the Ground Entry sign – Small image
- Advertising in our season update emails
- Recognition at club events
- Independent Company Banner in-between home ground games



Platinum Sponsor

Corporate Sponsorship Package

- Logo on team website with clickable link through season
- Social media exposure for 8 weeks on all platforms
- 4 Live stream games with logo placed on screen for full game.
- 12 T-shirts
- Inclusion on the Ground Entry sign – Small image
- Advertising in our season update emails
- Recognition at club events
- Independent Company Banner in-between home ground games
- Sponsorship placement on team kits – Sleeves of shorts



Titanium Sponsor

Corporate Sponsorship Package

- Logo on team website with clickable link for full season
- Social media exposure for 12 weeks on all platforms
- 10 Live stream games with logo placed on screen for 40 mins.
- 20 T-shirts
- Your logo on team uniforms.
- Inclusion on the Ground Entry sign – Medium image
- Advertising in our season update emails
- Recognition at club events
- Independent Company Banner in-between home ground games
- Sponsorship placement on team kits – Back of Shirt





Benefits of Sponsorship

Increases awareness of your company's offering

Company name on uniforms, website advertising and field signage will increase your business's profile among your audience as branding is showcased in front of parents, coaches, managers, players and spectators.

Builds Goodwill

Your support for youth sports understand the importance of young people participating in sports which will instills loyalty among your current and prospective customers.

Merchandise

Our teams will be working to create our own merchandise that will give your business more exposure. We will be able to place your logos on our merchandise not only giving you more exposure but the credibility of a renowned youth athletes.

Brand Visibility

Companies that sponsor our Brevard SC are likely to meet their sales goals through the sponsorship. We offer more brand visibility and exposure on our website, merchandise, and place sponsors logos on our tickets and our live streaming.



Benefits of Sponsorship

- As a sponsor for Brevard SC, you will have the opportunity to integrate your brand in the marketing programs organized by our teams in Brevard County, Haiti, Honduras and Ghana.
- Providing a unique and intimate opportunity to increase your brand's visibility to young generation who are brand conscious, brand loyal, and have significant interest in sports industry.
- Sponsor's name and logo prominently displayed on all promotional materials, including save-the-date cards, invitations, registration forms, and tickets.
- Sponsor's name and logo prominently displayed and hyperlinked on website of Brevard SC.
- Sponsor's will have the opportunity to offer samples and promotional material.
- Sponsors will be mentioned in weekly newsletter, blog posts and on our sponsorship page on our website.
- VIP tickets for Sponsors.
- Radio ads and Stage announcements.
- Interviews – written or filmed

Market Research



Brevard County, Florida Population 2022 Brevard County, Florida 's estimated population is 619,260 with a growth rate of 1.03% in the past year according to the most recent United States census data. In recent news, the Brevard County Housing Market has been reported with a major rise in sales activity.

The real estate market has been trending upward, together with an uptrend in economic momentum. As a result, participation in sport like soccer has contribute to health-enhancing levels of leisure-time physical activity among the youths and young adults. It is a positive sign that participation and our fan base can significantly grow with a League like USL2.

Research shows that consumers in this industry primarily focus on the following factors when making purchasing decisions:

- Brand Recognition
- Community Involvement
- Live entertainment during our Home games
- Theme night's



Contact Info



Location

HQ: Wading Bird Cir SW Palm Bay Florida 32908.



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